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(54) Method and apparatus for displaying information during idle time on a wireless mobile device

(57) A system for displaying idle content information on wireless computing devices during idle times is disclosed. A wireless computing device (106) receives from a wireless network (102) idle content information specified by an address identifier identifying a network resource in the wireless network. When the device determined as being idle, the idle content information is

displayed on the device display (116). The idle content information might be the network operators customer support telephone number or advertisements. A browser program within the device may be modified to support looping content, interaction with idle displays, automatic scrolling, and automatic updating of idle content information.

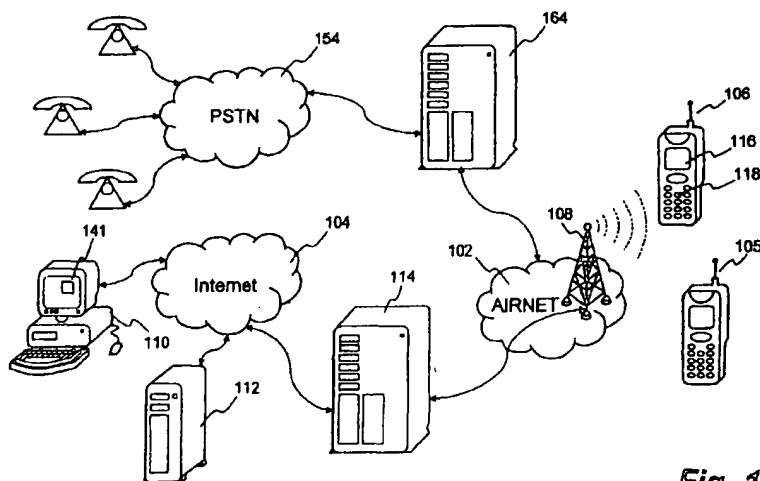


Fig. 1

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# EUROPEAN SEARCH REPORT

Application Number  
EP 00 30 2859

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Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.7)
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Y	* page 2, line 31 - line 47 *	4-8,10	
Y	* page 3, line 45 - line 51 *		
A	* page 4, line 9 - line 18 *	3,9	
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Y	ERLANDSON C ET AL: "WAP - THE WIRELESS APPLICATION PROTOCOL" ON - ERICSSON REVIEW, ERICSSON. STOCKHOLM, SE, no. 4, 1998, pages 150-153, XP000792053 ISSN: 0014-0171 * abstract * * page 150, left-hand column * * page 150, right-hand column, paragraph 9 * * page 152, left-hand column, paragraph 3 *	4-6,8,10	
Y	US 5 852 775 A (HIDARY MURRAY) 22 December 1998 (1998-12-22) * column 1, paragraph 3 * * column 3, paragraph 2 - paragraph 6 *	7	TECHNICAL FIELDS SEARCHED (Int.Cl.7) H04L G06F H04Q H04M
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The present search report has been drawn up for all claims			
Place of search <b>THE HAGUE</b>		Date of completion of the search <b>30 July 2002</b>	Examiner <b>Blanco Cardona, P</b>
<p><b>CATEGORY OF CITED DOCUMENTS</b></p> <p>X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document</p> <p>T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons &amp; : member of the same patent family, corresponding document</p>			

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**ANNEX TO THE EUROPEAN SEARCH REPORT  
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30-07-2002

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For more details about this annex : see Official Journal of the European Patent Office, No. 12/82